

June 7, 2026

TOKYU LAND CORPORATION  
SRI International

## Tokyu Land Corporation and SRI International to collaborate on Pilot Activities under the Cabinet Office's "Global Startup Campus" Initiative



**Tokyo, Japan / Menlo Park, CA** – Tokyu Land Corporation (Headquarters: Shibuya-ku, Tokyo; President and Representative Director: Tatsuaki Tanaka; hereinafter "TLC") and SRI International (Headquarters: Menlo Park, California, USA; CEO: David Parekh; hereinafter "SRI") are pleased to announce their collaboration to advance the pilot activities of the "Global Startup Campus (GSC)" initiative promoted by the Cabinet Office of Japan.

This collaboration supports SRI, which has been selected as the operating support entity for both the International Research Program (IRP) and the Venture Builder Program (VB) under the GSC initiative. For over 70 years, SRI has driven the development and commercialization of world-changing deep tech innovations - including Siri (voice assistant) and the da Vinci surgical robot - from its base in Silicon Valley.

By integrating SRI's "venture-building" expertise, which seamlessly connects R&D to commercialization, with TLC's support, including its diverse real estate assets and accommodation functions in the "Greater Shibuya Area\*," along with its network of over 240 industry-government-academia partners, this collaboration aims to continuously generate Japanese deep tech startups capable of succeeding in the global market.

\*Greater Shibuya Area: The area within a radius of approximately 2.5 km from Shibuya Station.

### ■ Roles of Each Company

In this collaboration, SRI, as the operating support entity for the GSC pilot activities, will lead the design and implementation of the international research and venture-building programs that bridge Japan and Silicon Valley. By providing Japan's top researchers and aspiring entrepreneurs with practical, Silicon

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Valley-style mentoring and direct access to global investor and corporate networks (such as through a U.S. bootcamp), SRI will strongly drive the social implementation and market expansion of these technologies.

To support the collaboration, TLC expects to make available workspaces and community functions, including the global startup hub "SAKURA DEEPTech SHIBUYA (SDS)" located in Shibuya Sakura Stage, within the Greater Shibuya Area startup ecosystem. TLC also intends to support the reception of global talent through access to accommodation options, including hotels operated by TLC, for international participants, as appropriate. In addition, TLC plans to facilitate connections between program participants and the Japanese ecosystem through its network of domestic and international universities, investors, and companies.

By combining their respective strengths, the two companies will jointly advance the GSC pilot activities, leading to the development of Japan's deep tech startup ecosystem and the realization of the "Global Startup Campus" initiative.

### ■ Kickoff Event Gathers Key Players from Industry, Government, and Academia

As the first initiative of this collaboration, TLC and SRI held a kickoff event for the GSC pilot activities on Wednesday, March 18, 2026, at SDS, operated by TLC. The event brought together approximately 50 diverse stakeholders, including prominent domestic and international venture capital firms, universities, research institutes, and government officials, fostering active networking.

During the opening session, Yasuhiro Kurokawa, Operating Officer of TLC, discussed the significance of the collaboration with SRI and the building of Japan's startup ecosystem in the Greater Shibuya Area.

Following this, the program briefing by SRI began with Chris Cowart, Managing Director of the Nomura-SRI Innovation Center (NSIC), introducing SRI's history of innovation creation and its unique approach cultivated in Silicon Valley. Next, Roland Stephen, Ph.D., Executive Director of the Center for Innovation Strategy and Policy, discussed the "International Research Program," highlighting research themes aimed at solving social issues and the appeal of the program leveraging the Silicon Valley environment. Furthermore, Aya Iwasuji, Associate Director of NSIC, explained the "Venture Builder Program," presenting a concrete roadmap for global expansion that includes the desired profile of entrepreneurs and practical support provided by a team of Silicon Valley experts.

The panel discussion welcomed experts as panelists, including representatives from the Stellar Science Foundation, which also leads GSC pilot activities, and WERU Investment, a leading deep tech investor originating from Waseda University. The panel engaged in a discussion on the support required for Japanese deep tech startups to succeed globally.

Moving forward with the pilot activities, both companies will continue to collaborate on events with stakeholders and undertake initiatives to strengthen industry-government-academia networks and revitalize the innovation community.

The activities described above reflect the parties' current expectations and intentions regarding the collaboration and are subject to further planning, resource availability, and any applicable agreements.



### ■ About the “Global Startup Campus” Initiative

Promoted by the Cabinet Office, the GSC initiative aims to establish a flagship campus in Shibuya and Meguro wards. By collaborating with domestic and international researchers, startups, venture capital firms, accelerators, and corporations, it seeks to drive the transformation of Japan's overall innovation ecosystem and build a world-class innovation hub. As part of the efforts to realize the GSC initiative, the pilot activities fully launching this fiscal year will involve collaboration with overseas institutions and other entities to implement: (1) international research aimed at attracting researchers, investors, and others; (2) commercialization support; and (3) human resource development.

More information: <https://www.cas.go.jp/jp/seisaku/campus/index.html>

### ■ Company Overviews

< SRI International >

- Overview: An independent nonprofit research institute headquartered in Silicon Valley, originating from Stanford University.
- Headquarters: 333 Ravenswood Avenue, Menlo Park, CA 94025
- Established: 1946
- Representative: David Parekh, CEO
- URL: <https://www.sri.com/>

< TOKYU LAND CORPORATION >

- Business Overview: Comprehensive real estate company that operates an urban development business, a residential business, a wellness business, overseas businesses, etc.
- Headquarters: Shibuya Solasta, 1-21-1 Dogenzaka, Shibuya-ku, Tokyo
- Established: 1953
- Representative: Tatsuaki Tanaka, President & CEO
- URL: <https://www.tokyu-land.co.jp/english/>