

November 22, 2024

To the media and press

Student Support Center  
Tokyu Fudosan Holdings Corporation  
National Students Information Center

## Student Support Center concludes cooperative agreement with Hanoi University

**-Aims to nurture students to uphold the future  
by promoting education and academic exchange-**

Hanoi University (Location: Hanoi, Socialist Republic of Vietnam; President: Nguyen Van Trao) and Student Support Center, A General Incorporated Foundation (Headquarters: Shinjuku-ku, Tokyo; President: Hitoshi Uemura; “Student Support Center” below) hereby announce that on November 12, 2024, they executed a cooperative agreement aimed at promoting education and academic exchange (“Agreement” below). Student Support Center has the support of Tokyu Fudosan Holdings Corporation (Headquarters: Shibuya-ku, Tokyo; President and CEO: Hironori Nishikawa; “Tokyu Fudosan Holdings” below) and National Students Information Center (Headquarters: Kyoto-shi, Kyoto; Representative Director and President: Kazuki Yoshino; “NASIC” below), a major affiliate of Tokyu Fudosan Holdings.

Through this cooperative agreement with Hanoi University, Student Support Center will proceed to promote cultural exchange and mutual understanding between Vietnamese and Japanese students while simultaneously reinforcing its networks with educational institutions and other entities in Vietnam, particularly with Hanoi University, and aiming to nurture students who will uphold the future.



Scenes from agreement execution ceremony

Left: Nguyen Van Trao, President of Hanoi University

Right: Hitoshi Uemura, President of Student Support Center



Group photograph

(From upper-left (in order): Kazuki Yoshino, Representative Director and President of NASIC and Soichiro Tanaka, Chairman, Hitoshi Uemura, President, Kimito Kubo

, Vice-President and Hiroshi Takegoshi, Managing Director and Head of the Secretariat of Student Support Center/From bottom-left (in order): Nguyen Xuan Thang, Dean of Faculty of Information Technology, Nghiem Hong Van, Dean of Faculty of Japanese Studies, Nguyen Van Trao, President, Pham Thu Huong, Director of the Collaboration Center for Japanese Language & Culture and Nguyen Ngoc Tan, Faculty of International Studies, Hanoi University)

## ■ Purpose of Agreement

### (1) Background and Aim of Agreement

Hanoi University was the university visited upon the “2003 Japan-Vietnam Student Exchange Meeting” held by the Student Support Center as its first international exchange project. Since organizing the 1<sup>st</sup> Japanese Speech Contest in 2007, the university has jointly held those contests with the Center, serving as the host university five times to date. While the impact of the COVID-19 pandemic caused the Japanese Speech Contest to be put on hiatus for a three-year period from 2020, thanks to Hanoi University’s full cooperation, a contest was held in 2023, the first in four years, to mark the 50<sup>th</sup> anniversary of the establishment of diplomatic relations between Japan and Vietnam.

With the resuming of the Japanese Speech Contest as a springboard, the Agreement came to fruition for the purpose of deepening understanding of Japan and Vietnam’s languages and cultures and further bolstering cooperation through international student support and other educational activities.

### (2) Progress in Cooperation

Student Support Center’ international exchange with Vietnam commenced through NASIC in 2001. Subsequently, this project was transferred to the Student Support Center at the time of its establishment in 2003. Since 2007, exchange meetings between Vietnamese and Japanese students predominantly in Hanoi (Japan-Vietnam Student Exchange Meetings) have been held as well as Japanese Speech Contests conducted with the cooperation of universities in Hanoi containing a faculty or department of Japanese studies for the purpose of deepening understanding of Japanese language and culture among Vietnamese students. In 2023, the Japanese Speech Contest was certified as an anniversary project by an executive committee chaired by the Ambassador Extraordinary and Plenipotentiary of Japan to the Socialist Republic of Vietnam upon the 50<sup>th</sup> anniversary of both the establishment of Japan-Vietnam relations and friendly cooperation between Japan and ASEAN.

## ■ About Hanoi University

Name	Hanoi University
Location	Km9, Duong Nguyen Trai, Quan, Nam Tu Liem, Hanoi, Vietnam
Representative	Nguyen Van Trao, President
Established	1959
Business Activities	A national university established in Vietnam’s capital of Hanoi in 1959. Originally Hanoi University of Foreign Studies. Focuses on foreign language curriculum. Currently provides foreign language education across all programs, from bachelor’s to doctorate. Also offers courses in IT,

	management tourism, fiscal policy and finance, accounting and international relations.
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**■ About Student Support Center**

Name	Student Support Center, A General Incorporated Foundation
Location	Shinjuku NS Bldg. 23 <sup>rd</sup> Floor, 2-4-1 Nishishinjuku, Shinjuku-ku, Tokyo
Representative	Hitoshi Uemura, President
Established	2003
Business Activities	Granted establishment permission by the Ministry of Education, Culture, Sports, Science and Technology in 2003. Has since engaged in lecture activities aimed at realizing fulfilling student lives and projects that include the subsidizing of student volunteer activities, the holding of idea contests aimed at cultivating student creativity and human resource development through international exchange for the purpose of contributing to the promotion of higher education in Japan.

**■ About National Students Information Center**

Name	National Students Information Center Co., Ltd.
Location	Nissei Kyoto Ekimae Building, Karasuma-dori Shichijo-Sagaru, Shimogyo-ku, Kyoto-shi
Representative	Kazuki Yoshino, Representative Director and President
Founded/Established	1975/July 21, 2016
Business Activities	Offers safe and secure residences that support student living, career-building support to create an environment that enhances practical ability and assistance with social contribution activities. Has provided comprehensive student living support, from residences for both domestic and international students to part-time work and job search help, and has managed and operated student residents since its founding in 1975 with “Everything is for the benefit of students” as the roots of its operations. Engages in its operations while being closely involved with affiliated schools, educational circles and the community. Also undertakes the management and operation of school dormitories on consignment having been recognized by universities for its proprietary systems and expertise aside from its NASIC condominiums.

**■ About Tokyu Fudosan Holdings**

Name	Tokyu Fudosan Holdings Corporation
Location	1-21-1 Dogenzaka, Shibuya-ku, Tokyo
Representative	Hironori Nishikawa, President and CEO
Established	October 1, 2013

<p>Business Activities</p>	<p>Operates urban development, strategic investment, property management &amp; operation and real estate agent businesses.</p> <p>Under Tokyu Fudosan Holdings, which functions as a holdings company, the Group engages in diverse businesses centered on five main companies: Tokyu Land, Tokyu Community, Tokyu Livable, Tokyu Housing Lease and National Students Information Center. Announced “GROUP VISION 2023,” its long-term vision, in 2021. Continues to tackle environmental management and DX as its basic policies with “WE ARE GREEN,” an expression of its aim to realize its ideal shape by the year 2023 through diverse green power, as its slogan.</p>
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**<Reference> Nonprofit Organization Efforts by Tokyu Fudosan Holdings**

Tokyu Fudosan Holdings currently engages in operation support management and other operations through three nonprofit organizations, Student Support Center, Lifelong Health and Wellness Association and MATI Alliance Support Organization, to address social issues that are targets of growing concern as of late. While it had provided operation support management for each individual organization up to this point, in order to promote social contribution activities as a Group-wide movement, Tokyu Fudosan Holdings established the “Group Social Cooperation Office” as an internal organization to supervise these nonprofit organizations starting in FY2024. With this, the company now provides collective support for the various nonprofit corporations.