

January 21, 2019

Tokyu Land Corporation
Tokyu Resort Service Co.,Ltd.

Cosplayers Skied and Snowboarded the Slopes

Cosplay Festival at Nasu Mt. Jeans

- Held on Saturday, January 19, 2019 -

Tokyu Land Corporation (Headquartered in Minato-ku, Tokyo; Yuji Okuma, President and CEO) and Tokyu Resort Service Co., Ltd. (Headquartered in Minato-ku, Tokyo; Motoyoshi Kumazawa, President) hereby announce that they held the Cosplay Festival at Nasu Mt. Jeans on Saturday, January 19, at which cosplayers from around the nation got together at the ski resort Nasu Mt. Jeans that is operated by Tokyu Resort Service.

■ Cosplayers gathered at Nasu Mt. Jeans from around the country

Tokyu Land and Tokyu Resort Service held the Cosplay Festival at Nasu Mt. Jeans for the first time to respond to the increasing demand for cosplay in recent years and to obtain new customers. Nasu Mt. Jeans features the convenience of access within about three hours from the Tokyo metropolitan area, and it is visited by many customers, mainly from around the metropolitan area.

The participants in the event wore the costumes of their favorite characters and were able to ski or snowboard the slopes in their costumes. In addition, a photo session also took place, and an award ceremony was held to select the No. 1 cosplay. On the day, 32 cosplayers gathered there from around the country, including inbound, and the slopes bustled with cosplayers of characters representing Japan. Nasu Mt. Jeans plans to repeat the Cosplay Festival in the future.





How to Download Photos

The photos of the Cosplay Festival at Nasu Mt. Jeans can be downloaded from the following
<https://www.image.net/mountjeansnasu2019>

Outline of Nasu Mt. Jeans

Business period: Saturday, December 22, 2018 to Sunday, March 24, 2019

Business hours: 9 a.m. to 4 p.m.

Access: Car: Approx. 20 minutes from Nasu Kogen IC

Train: From Nasu Shiobara Station on the Tohoku Shinkansen Line, approx. 60 minutes by shuttle bus

Slopes: [Altitude] 950 to 1,410 m [Altitude difference] 460 m [Number of courses] 7

[Total run length] 5,901 m [Slope angle] Maximum: 25 degrees Average: 12 degrees

[Composition] Beginner: 20% Intermediate: 50% Advanced: 30% [Longest run] 1,507 m

[Ratio] Skiers: 50% Snowboarders: 50%

Number of lifts: 5

[Nasu Mt. Jeans Official Website] <https://www.snow-mtjeans.com/>

